



# Sample Social Media

Share the below social media posts on your Facebook or Twitter accounts to build awareness about the issue of human trafficking. The content links to videos and information about signs a loved one may be experiencing human trafficking.

Feel free to customize this sample text to your audience, including tailoring the hashtags. If you plan to share these posts throughout January for National Human Trafficking Prevention month, creating a calendar to schedule a date for each post can be helpful.

If you have additional questions about how to use this sample text or create customized human trafficking awareness information and outreach materials, contact the Human Trafficking Capacity Building Center at [contact@ovc-htcbc.org](mailto:contact@ovc-htcbc.org) or 1-844-682-0411.

## *Facebook*

### **Post 1**

Understanding human trafficking is the first step in responding to this crime. Watch this video <https://bit.ly/3Fnize8>, then share it to help increase awareness. If you need help or know someone who does, call 888-373-7888 – the National Human Trafficking Hotline.

### **Post 2**

January is National Human Trafficking Prevention Month. Learn more about this issue by watching and sharing this video <https://bit.ly/3eiZMAs>. If you need help or know someone who does, call 888-373-7888 – the National Human Trafficking Hotline.

### **Post 3**

How does labor trafficking happen in the United States and how can you respond? Learn more about labor trafficking and how to support survivors at <https://bit.ly/32ap7uj>. If you need help or know someone who does, call 888-373-7888 – the National Human Trafficking Hotline.

### **Post 4**

January is National Human Trafficking Prevention Month. Make sure your community knows how to respond by sharing trustworthy information, volunteering, and supporting victim-centered and trauma-informed anti-trafficking efforts. <https://bit.ly/3ph2xsr>

### **Post 5**

Learn from survivors of sex trafficking through this video <https://bit.ly/3HiXHRV> and share their message to help others. January is National Human Trafficking Prevention Month.

## *Twitter*

### **Tweet 1**

Watch this @OJPOVC video <https://bit.ly/3qn44wG> to test your knowledge about #humantrafficking. Share and increase awareness. 888-373-7888 National Human Trafficking Hotline. #HumanTraffickingAwarenessMonth #endtrafficking

### **Tweet 2**

#Endtrafficking; access trustworthy information about #humantrafficking to strengthen your community's response and help victims. <https://bit.ly/3efDdwQ> National Human Trafficking Hotline 888-373-7888. #HumanTraffickingPreventionMonth #endtrafficking

### **Tweet 3**

What does labor trafficking look like in the United States? Visit <https://bit.ly/32ap7uj> for more information. #endtrafficking.

### **Tweet 4**

Get free #humantrafficking resources at <https://htcbc.ovc.ojp.gov/>. Email [Contact@ovc-htcbc.org](mailto:Contact@ovc-htcbc.org) to receive no-cost coaching and resources to start, sustain, or grow your organization's #humantrafficking work.

### **Tweet 5**

Start, sustain, or grow your organization or tribe's anti-trafficking work with no-cost assistance from the Human Trafficking Capacity Building Center. <https://htcbc.ovc.ojp.gov/> #HumanTraffickingAwarenessMonth #endtrafficking